

Lewerglobal 'Your Journey Begins' Scholarship Contest Spring 2023

Requirements

Create a Video Submission explaining the top 2-3 things you are excited about experiencing while studying abroad.

Video length should be between 1-2 minutes and submitted via one of the following formats: MP4, MOV, WMV.

NOTE: Your submission must be created specifically in response to the scholarship theme. Unrelated or repurposed assignments/projects will not be considered. Please do not use copyrighted music or images in your submission.

Eligibility

All full-time students currently enrolled at a Post-Secondary US institution who will study abroad in Spring or Summer of 2023.

Scholarship Amount

Two applicants will be awarded one scholarship, each scholarship will be in the amount of **\$1,000**.

Application Deadline

Deadline for applications is 11:59 PM, CST on January 31, 2023

Scholarship Winners will be announced February 15, 2023

Judging Criteria

Submissions are evaluated and winners are selected based on the following criteria:

Explains the 2-3 things you are excited to experience while studying abroad (50%)

Creativity (25%)

Uniqueness (25%)

BONUS POINTS - Letter of Recommendation from faculty or staff member at your school.

Exclusions

The following are not eligible to participate:

- 1) Students studying at educational institutions in the states of New York and Maryland;
- 2) Students participating in non-credit bearing vacations, mission trips, service learning, or internships;
- 3) Lewer employees (and members of their household) and immediate family members of Lewer employees (and members of immediate family members' households).

Scholarship Application Instructions

- 1) Complete the included "Your Journey Begins" Scholarship Application ("Application").
- 2) Create a video as your submission in one of the following formats: MP4, MOV, WMV ("Submission").
- 3) Submit your Application and Submission to leweglobal@lewer.com.
- 4) Applications may be verified to ensure compliance with all eligibility rules.
- 5) By checking the Affidavit and Liability/Publicity Release box on the attached application, students confirm and legally attest they have read these rules as well as the "Your Journey Begins" Contest Affidavit and Liability/Publicity Release found in this document.
- 6) All Submissions must be original content developed by the student applying for the scholarship. Any entry that utilizes third-party or stock footage will not be accepted.
- 7) Winners will be notified by February 15, 2023, and will be posted on Lewerglobal's [LinkedIn](#), [Facebook](#) & [Instagram](#) pages.
- 8) Do not use copyrighted music or images.
- 9) There is no fee for entering the contest.



Your Journey Begins Scholarship Application

STUDENT INFORMATION

| | |
|-----------------------------------|---------------------------------|
| First Name: _____ | Last Name: _____ |
| Date of Birth (MM/DD/YYYY): _____ | |
| Name of Your School: _____ | |
| Student I.D. Number: _____ | |
| Major/Minor: _____ | Expected Graduation Date: _____ |

MAILING ADDRESS

| | | |
|-----------------------|--------------|-----------------|
| Street Address: _____ | | |
| City: _____ | State: _____ | Zip Code: _____ |

Submit Scholarship Application and material to leweglobal@lewer.com

- Check here to indicate that you have read the:
Lewerglobal 'Your Journey Begins' Affidavit of Eligibility & Liability/Publicity Release
- Check here to indicate that you understand and agree that your submission must be original and created specifically for this scholarship.
- Check here to indicate that you understand and agree that if you are selected to receive a Lewerglobal 'Your Journey Begins' Scholarship, you will submit a photo of yourself to be posted on the leweglobal.com website.

CONTACT

leweglobal@lewer.com

Lewerglobal
9900 W. 109th Street
Suite 200
Overland Park, KS 66210



Lewerglobal 'Your Journey Begins' Affidavit of Eligibility & Liability/Publicity Release

By checking the appropriate box on the Application Form found at www.lewerglobal.com, I declare and say: I am submitting this affidavit and release with the understanding that it will be relied upon to determine my eligibility to receive scholarship money in the "Your Journey Begins" scholarship contest (the "Promotion"), sponsored by The Lewer Agency, Inc. ("Sponsor").

1. I hereby represent to Sponsor, its respective advertising and promotion agencies, parent corporations, subsidiaries, affiliates, agents, assigns, and any other entity or person connected with the Promotion (collectively, the "Licensed Parties"), as well as their respective directors, shareholders, officers, and employees, that I have complied with, and will continue to comply with, all of the rules of the Promotion and that I have perpetuated no fraud or deception in entering the Promotion or in claiming the scholarship money awarded to me, if any. I understand that if any statement made by me in this affidavit is false, I will be disqualified from consideration and from receiving any award, or will be required to forfeit or return immediately upon demand by Sponsor any money that has been awarded to me.
2. I represent that neither I, nor any member of my immediate family or anyone living in my household, or the household of an immediate family member, is an employee of Sponsor.
3. In consideration of my participation in the Promotion, I hereby release and discharge the Sponsor, its respective employees, officers, directors, parent companies, shareholders, affiliates, subsidiaries, advertising and promotion agencies and any other companies or schools participating in the design, promotion, administration or fulfillment of this Promotion (collectively, the "Releasees") from any and all claims, demands, losses and liabilities of any nature whatsoever which I may now have or hereafter be entitled to assert, including, but not limited to, any death, personal injury, loss of enjoyment or other harm or loss of any nature whatsoever caused by, contributed to, or arising out of my participation in the Promotion or out of any monies awarded to me in connection with the Promotion. I understand that the Releasees will not obtain insurance on my behalf, and I am fully responsible for obtaining my own insurance.
4. I hereby agree that the Sponsor shall have the right to use in perpetuity my name, likeness, voice, photograph, biographical and prize information, and the Entry Materials (defined below), without notice to me and without further compensation or obligation, in any and all media now or hereafter known throughout the world, in any manner whatsoever, to advertise and promote the Sponsor, their products and services, the Promotion, and for any other purpose. I agree that if I'm selected to receive a Scholarship, as a condition of receiving that Scholarship, I must provide the Sponsor a high-quality head shot photograph for use in accordance with this paragraph
5. I agree that all information or materials submitted by me with my entry in the Promotion (the "Entry Materials") are now the sole property of the Sponsor and can be used, published, modified, adapted, and otherwise exploited by the Sponsor in perpetuity in any manner whatsoever without further notice or compensation to me and without attribution to me, in any and all mediums now or hereafter known throughout the world. I represent and warrant that I am free to assign all the rights (including, but not limited to moral rights and intellectual property) in and to the Entry Materials and such Entry Materials are not subject to the rights of any third party. I acknowledge that the Entry Materials will not be returned to me. I agree that no materials need be submitted to me for any approval and that the Releasees shall be without liability to me for any editing or alteration or for any distortion, illusionary or other effect resulting from the publication or other use of my photograph and/or likeness and/or Entry Materials.
6. I understand that the winner's school will be notified in February 2023 and that the scholarship will be sent or delivered directly to the school for delivery to the winner. Should I be selected as a winner, I understand that I must be enrolled in and attending classes on a full-time basis at the school during the Spring or Summer 2023 semester to receive the scholarship funds. If I fail to properly enroll or attend classes, I will be considered ineligible and will be disqualified.
7. I affirm that all content submitted to the Sponsor regarding the Promotion is original content developed by me (the "Content"). In the event any individual asserts a claim of ownership to the Content or any footage included in the Content, I agree to indemnify, defend, and hold harmless the Sponsor (including its officers, directors, managers, employees, and agents) from and against any such claims, suits, liabilities, damage, indictments, costs, and expenses (including reasonable attorney fees).

I understand and agree that this is a complete RELEASE and DISCHARGE of all claims and rights I have or may have against the Releasees, and that no action will be taken by me or on my behalf with respect to any such rights. I understand that this affidavit and release shall be binding upon my parents or guardians if I am a minor, and my heirs, executors, and administrators.